BCM/ANKH London, W.C.1.

Dear Sir,

As you will have read in the press, the fourth Ritual Publication of the revelation of the Book of the Law of Thelema, received by the Master Therion in 1904 in Cairo, was made on December 22nd. 1937 at 6.22 a.m. to the five great races of mankind, at the foot of that supreme monument of Egyptian Wisdom, Cleopatra's Needle.

The great world-calamities which followed in each case exactly nine months after each of the three previous publications, and the obvious signs of mighty forces of disruption throughout the world to-day, give peculiar significance to this Fourth Publication.

It is not safe that bibliophiles and collectors of rare and "valuable" M.S.S. and Editions should be allowed to treat this superb volume as something to be bought up for its collectors' value as a "Collector's treasure" or "profitable investment" for the rare books market.

It is not safe for the world; or for humanity, or for this continent and civilisation.

It is, on the contrary, most vital that the CONTENT of the message be taken with grave seriousness for its cosmic import.

I have therefore been instructed to send you the enclosed prospectus for your serious consideration.

Yours faithfully,

A.L. ALEXANDER.