

**THE PENSACOLA NEWS-JOURNAL**  
**PENSACOLA, FLORIDA**  
**22 MARCH 1959**  
(page 8D)

**Ballantine Books**  
**Issued This Month.**

**The Beast** by Daniel Mannix.

The scandalous life of Aleister Crowley, who had the reputation of being the "wickedest man in the world," is vividly told. His books were banned but there were many stories told to make him live in the minds of the sadistic people who admired him. 35¢.